



WHO WE ARE

We are a subsidiary of Trans Ova Genetics, which means we are supported by the most experienced and knowledgeable professionals in the genetics and embryo industry. As the industry-leader in advanced reproductive technologies, they are uniquely positioned to assist in the embryo production process and provide a valuable source of training services.



www.ProGentus.com



www.ProGentus.com

GENETIC SOLUTIONS

Embryo and Semen Products to Improve Profit



TRAINING SUPPORT
From Trans Ova University



GENETIC EXPERTISE
Building better cows



EXPERIENCE
38 years in the embryo industry



REGIONAL TEAMS
Local support in each area





**EVERY
GENERATION
COULD BE
YOUR BEST
GENERATION**

OUR PRODUCTS

GENPLUS™ EMBRYOS



GenPlus™ Embryos allow you to harness the power of superior genetics of two breeds from the highest genetic value males AND females.

Embryo Options:

- Holstein x Jersey
- Brahman x Hereford
- Hereford x Angus



GENPROFIT SEMEN & EMBRYOS

GenProfit™ Semen & Embryos are beef products that complements all of our dairy products.

GENPURE™ EMBRYOS



GenPure™ Embryos are purebred embryos produced from high-genetic merit males and females.

Embryo Options:

- Holstein
- Jersey

WHAT WE DO

YOUR SOURCE FOR PROFITABLE GENETICS

As a producer, you understand the importance of discovering practical and profitable approaches that ensure the future of your operation. We recognize the need for genetics that create value for producers and provide solutions that ultimately maximize profitability. By sourcing elite genetics, our embryo and semen products can affect productivity factors such as fertility, calving ease, yield, health and longevity, all of which contribute to long-term profit.

ECONOMICALLY IMPORTANT TRAITS

Selecting for the most economically important traits allows you to maximize returns with the resources you have available. Our products are the most economical and efficient way to create your next generation.

GENETIC SELECTION PROCESS

Our embryo and semen products are designed to simplify your decision-making process - as they have already been through the genetic selection process, which ultimately removes the guesswork for you.



YOUR CUSTOMIZED PROFIT PLAN

Easy » To Implement

A customized plan that's focused on the long-term profitability of your operation.

\$Feeder » Index

Beef calves built on feed efficiency and carcass value maximize the profit of all offspring.

One » Generation

Genetic impact that happens faster. Achieve the results you desire in one generation.

Replacement » Females

Produce only the heifers you need, with the highest genetic merit for profit.

